

THE ERGONOMICS CONSORTIUM

ERGONOMICS WHERE IT SHOULD BE....EVERYWHERE!

ISSUE 2 APRIL 2009

New Supplier Member joins the Consortium



Neo-Flex mobile workspace from Online Ergonomics

Online Ergonomics have joined the Ergonomics Consortium as a Supplier Member and have agreed to offer a 10% discount to all other Members and their Customers.

To get this great offer, apply for a [Discount Code](#) via the website.

Online Ergonomics supply a huge range of equipment to help Ergonomists fit work to people in office environments. Many innovative and specialist products can be found on their website:

www.online-ergonomics.co.uk

Many of you will know Matt Oliver and his team of staff who are very generous with their time when we need information or a trial run with new equipment.

You and your customers can access information on specific items or general groups of equipment by choosing the relevant field on the Ergonomics Consortium site, [Products](#)

page.

The Online Ergonomics brochure for 2009-2010 will soon be out, so get in touch if you or your customers need a copy to browse through for new ideas and innovations.



Of particular interest at present is the increased use and speed of improvement of the Voice Activated software and other assistive technology. This is an area that is developing very fast. We will bring you more news and information in future special features.

WEBSITE FEATURES:

- ◆ **Download previous newsletters.**
- ◆ **New Consultants to choose from.**
- ◆ **New Suppliers and Products.**
- ◆ **Apply for Discounts on your favourite products and services.**
- ◆ **Tell us which services and suppliers you want to see - and we will find them for you!**

Search Engine Optimisation - full steam ahead!

No website these days can said to be successful until Google can find it and display its links on the first page. There are other search engines of course but none seems to have entered the vernacular in the same way that Google has managed.

To many, the algorithms that the Google-bots use to identify and promote pages are a deep mystery. However, there is some great advice out there as to how you can improve your listing. The top tips focus on the usefulness of

your site, the number of people linked to your site and then the usefulness of their site too.

To this end the Ergonomics Consortium is on a big push to ensure the accuracy and usefulness of each of its pages and to link those pages to the sites of its members and their preferred suppliers and service providers.

Help us keep you up to date by getting your details on the site and linked to your website. We will all benefit from the increased

visibility on the right search engines.

Money talks! Search engines are no exception to this rule and Ad-words can be a great way of jumping the queue in page ratings.

The Ergonomics Consortium has suppliers who will give away up to £30 of Google Ad-words vouchers to help your campaign.

Remember precise and specifically targeted campaigns will work best.

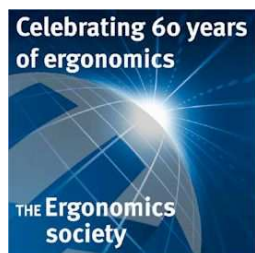
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Ergonomics Society Conference - What can we expect?



The Ergonomics Society Conference (22nd - 23rd April) this year is taking place in the Royal College of Physicians - a wonderful example of modernist architecture, housing the historic society. A perfect setting for the Ergonomics Society 60th Anniversary conference which combines the past successes and the future goals of our professional body.

The first day has a distinctly cosmopolitan feel to it with Plenary speakers from the UK, US, New Zealand and the Netherlands. The rest of the programme is quite broad in its appeal, with topics including primary industries, methods and design. The Annual Dinner and Awards ceremony will be a fun evening with recognition for the old guard, in awards for many years of service and excellence, and for new blood, with awards for post grad projects.

The second day has the same number of distinguished Plenary speakers, representing some of the most staunch sup-

porters and proponents of Ergonomics. Topics are weighted slightly more toward the HF topics such as integration and complex systems, although 2 sessions are dedicated to health ergonomics and patient safety.

Nick Taylor, Director of the Ergonomics Consortium, will be attending the first day of the conference and looking to publicise the Consortium and recruit both Consultants and Suppliers with the benefits available to members, plus **6 months free membership!**

“CONSULTANTS
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MEMBERSHIP OF
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ACPOHE Conference - Focus on Rehabilitation



This year's conference on the 14th - 15th May 2009 looks to be an exciting programme with plenty of interesting presentations and input from speakers forging the way forward in Occupational Health, such as Dame Carol Black, National Director for Health and Work.

The morning of the first day concentrates on management and behaviours, while the afternoon sessions are presentations of projects, reports and practical studies. The final session will be an excellent presentation on IT accessibility issues.

The afternoon is set for ACPOHE members to attend their AGM and the day will be

rounded off by the Annual Dinner.

Day 2 sees Dame Carol giving her update on Government activities and plans in the morning with the afternoon occupied by a range of practical workshops.

Nick Taylor will be at the first day of this conference too and the offer of 6 months free membership will still stand for those Consultants and Suppliers joining the Ergonomics Consortium.

This is supposed to be the funny bit.....

With not much to laugh at in the economy at the moment, I wondered what acts of folly *past* governments may have thrust upon us. I found these almost unbelievable laws were still in force:

It is illegal to die in the Houses of Parliament. (I wonder what the penalty is.....?)

You can't even take suitable precautions to avoid this event, as it is also illegal to enter the Houses of Parliament in a suit of armour!

WE'RE ON THE WEB....
WWW.ERGONOMICS Consortium.COM